Beauty and the Waste:

Fashioning Idols and the Ethics of Recycling in Korean Pop Music Videos

A talk by Suk-Young Kim



Suk-Young Kim is Professor of Theater and Performance Studies at UCLA and a leading scholar of Korean media and performance. She is the author of K-pop Live, Surviving Squid Game, and Millennial North Korea, and her work has been featured in outlets like NPR, CNN, and the New York Times.

K-pop music videos function as both fashion showcases and sharp critiques of consumer culture. This talk examines how G-Dragon's *Crooked* and BTS's *Spring Day* reflect on fast fashion, environmental crisis, and the pressures of self-presentation in a global neoliberal age.



Monday, April 14th



4:00pm - 5:30pm



Conference Center
Room 110



Open to the community!

Light refreshments will be provided.



SSHA
School of
Social Sciences,
Humanities and Arts