



## School of Natural Sciences Physics Colloquium Series

UCMERCED

# Connecting Innovation and Entrepreneurship

**By Peter Schuerman**

Associate Vice Chancellor  
Office of Research and Economic Development  
University of California, Merced



**Date: 11/18/16**

**Time: 10:30 AM**

**Location: COB 267**

**For More Information Contact: Sayantani Ghosh, [sghosh@ucmerced.edu](mailto:sghosh@ucmerced.edu)**

### **Abstract:**

Smart people should have a bigger impact in the world, but because they often think the innovation is the same thing as entrepreneurship, and because they don't recognize the need to connect the two, their potentially world changing discoveries never make a difference. During this session, we will help innovators recognize how to invest their intellectual capital for a return that can change their lives as well as the lives of everyone.

### **Bio**

Dr. Peter Schuerman is the Associate Vice Chancellor for Research and Economic Development at the University of California, Merced. In 2015 he launched the UC Merced Venture Lab, a program dedicated to unleashing an army of entrepreneurs throughout the San Joaquin Valley and beyond. The Venture Lab ties together multiple networks of mentors, incubators, innovators, legal assistance, and business consulting, to create entrepreneurial success and investable start up companies, to turn society's problems into business opportunities. He has a bachelor's degree in Botany from Colorado State University and a Ph.D. in Genetics from UC Davis, and is a USDA Postdoctoral Fellow.