

# Executive Summary

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The Executive Summary includes concise statements on the purpose of the work, why the work is important, the approach to the research, the results, how the research team shared project information to stimulate market adoption, and the benefits to California.

- Suggested length: **1,000-1,200 words**
- Please write the Executive Summary for a general audience and in a manner that is accessible to those without technical backgrounds. Readers may include policymakers, community representatives, reporters, as well as potential investors and technology adopters.
- Since many readers will only read the Executive Summary, it is important that the Executive Summary delivers the most important information about the project and provides the context that is needed to understand the results.
- Do not use abbreviations, acronyms, figures, tables, or graphs in the abstract or executive summary.
- Background

In this section, please briefly describe how the project supports California's clean energy and climate goals and explain why the project is important and timely.

## Project Purpose and Approach

Please briefly describe what the team sought to demonstrate or achieve; the intended audience or market and why; the goals and metrics to demonstrate success; and the project approach.

## Key Results

Please highlight key results and implications for replication, application, and further research, as well as how the work benefits ratepayers, the public, and the environment. To the extent possible, provide key quantitative results based on project data. If there is a particularly compelling and easily understandable table or figure summarizing key results, it may be included. Consider using bolded sub-headings to help break out categories of key findings, which can then be mirrored in the body of the report.

## Knowledge Transfer and Next Steps

Please summarize actions taken to share project information and to foster adoption. Underscore recommendations, takeaways, and prospects for broader adoption and informing policy and planning. If sharing policy or planning recommendations, consider bulleting and/or using bold subheadings to help draw reader attention. Close with where the research could go next.